



# IN4COM –

15+ years of  
professional services  
and solutions delivery  
worldwide

Ideas are the cornerstones of business. We help ideas to take shape and become solutions to address the challenges our partners have in modern competitive environment. We put together vision and strategy, subject matter expertise and operational management, known technologies and scientific research, and finally all our time and energy to make that happen

# PROJECTS

## Project Management

for client projects

IN4COM team members have 15+ years of project management experience running multi-\$M deliveries across the globe. We use these best practices for our own and client projects delivery



## Requirements analysis

business and technical requirements

Everything starts with the clear goals definition and paths to reach them via well-defined business and technical requirements. Whether big or small project - we pay maximum attention to these tasks



## Technical concepts

and architectures

Sometime it is more than just requirements - we work with clients on business and technical concepts to grow their business. That is the most interesting and exciting part of every project for us!

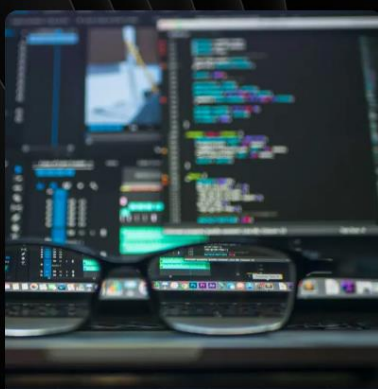
# SERVICES



## Data modelling

for data-driven businesses

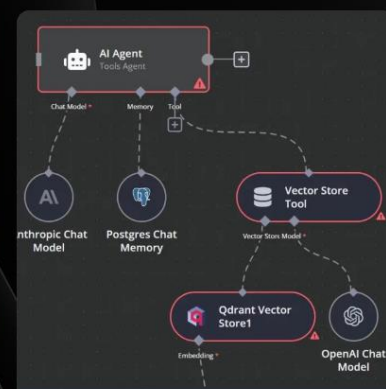
Maybe one of the underappreciated tasks in every IT project - build proper data model which can be future proof solution. Experience in tier 1 enterprise solutions helps us a lot to work on these tasks



## Data management

EDW, ETL, RPA, BI and more

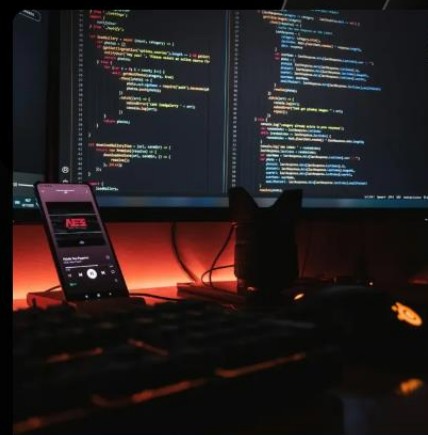
Data management is one of our top expertise domains coming out of several decades of IN4COM experience. Whether enterprise DWH, analytics or real-time data management - we are ready to help



## AI and ML

for your business efficiency

We have started to explore the ways to use ML and AI tech almost 15 years ago when first ML models were made possible. We are ready to ride this wave with you to bring the best of the tech to your business



## Software development

client tailored solutions

We designed and delivered solutions to tier 1 enterprise customers within multi-\$M projects for more than 15 years. We know how to do it fast, with good quality and within the project budget



## R&D

for high-tech projects

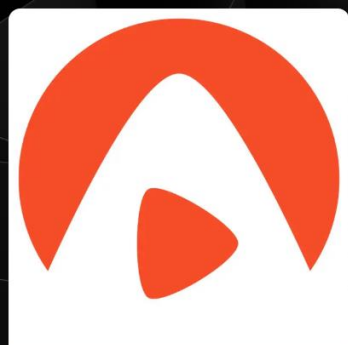
Since 2015 we participate in R&D projects supported by government R&D agencies and in partnership with best tech universities. XR tech, motion analysis, intellectual storytelling and more



## M&A

technical due diligence

M&A is not only intense business exercise, but it is also usually a set of quite complex and time-sensitive technical problems which we successfully worked on for several enterprise customers



## AVICA

data-driven content management

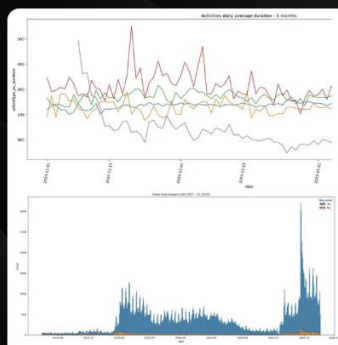
AVICA offers the solution for fully automated video content creation based on data-driven storytelling concept. Our platform provides easy to use and affordable functionality for everyone on a market. Your video content production costs will be reduces up to 100-fold



## PIM

product information management

It serves to automate product management lifecycle and share structured product information across multiple systems of the client. Reduce your time-to-market and have single source of truth for product information and reduction of manual content management work



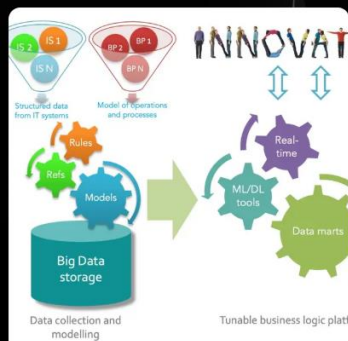
## E-SPORTS

and tournaments management

This solution is aimed to assist Esports and tournaments operators with game data analysis, Player profiles, achievements, dynamic leaderboards, game modes stats, players engagement with them, ratings, matchmaking, real-time tournaments management



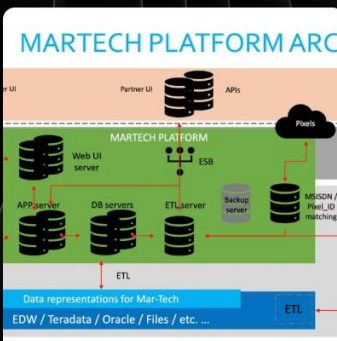
# SOLUTIONS



## OPEX

operational excellence

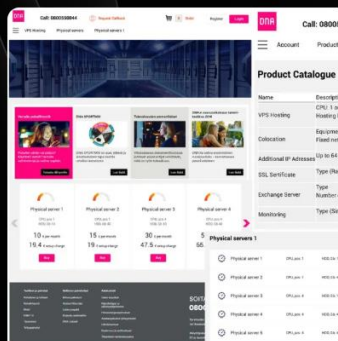
It is designed to make a digital twin of the business processes of your company or department to reconstruct operational information flows, identify bottlenecks and calculate KPIs to monitor the performance of processes and human resources in real time



## MAR-TECH

platform for enterprises

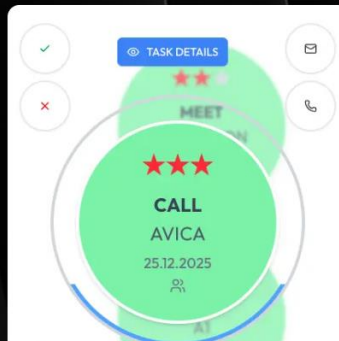
Solution is for the companies with large user base and who want to monetize anonymous use data for their own purposes or offer it to partners. Create user marketing profiles and run analysis and pre- and post-campaign reports for preferred channels



## BUSINESS SUPPORT

web portals for SMBs

It is web platform to automate your SMB and manage your clients and partners. Account management, product catalog, sales and payments, recurring charging and billing, analytical reporting and customer specific features and integrations



## AI CRM

AI-assistant for sales teams

System can be built into your existing CRM or work standalone. It uses AI to analyze customer data, interaction history, and market trends to personalized recommendations, and facilitates routine tasks like meetings preparation and travel planning



## JOURNEY MANAGER

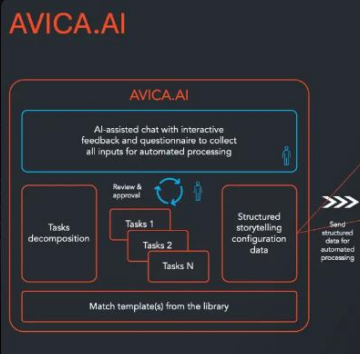
access cards and vehicle flow control

Solution provides compact and reliable solution to manage access cards inside the transport vehicle via Android mobile and back-end application for transport operator and his clients to facilitate journey information control, management and reporting



Custom SW development

# AI TOOLS AND SOLUTIONS



## AVICA GEN AI

generative and transformative AI

Our own AVICA platform uses generative and transformative AI tools to help our customers to generate personalized digital content for products, services, news, marketing campaigns and many more use cases

## AVICA AI AGENT

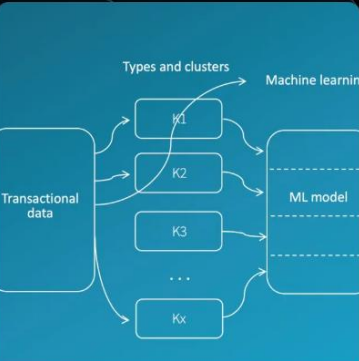
onboarding AI-assistant

To simplify new customers onboarding for AVICA platform we develop AI agent that will help to integrate source data and configure the storytelling templates for the new projects reducing time-to-market from days to hours

## AI COMMENTATOR

for Sports and E-Sports

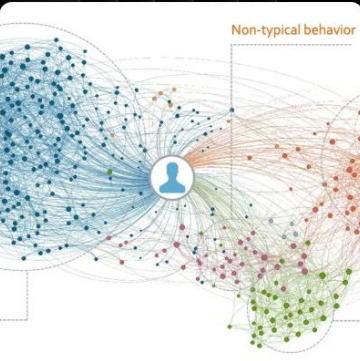
Digital content creation for sports and E-sports can get a boost with our data-driven AI commentator which can generate quality text, audio and video content tailored to the specific events and sport types as per the customer needs



## CHURN PREDICTION

for enterprises

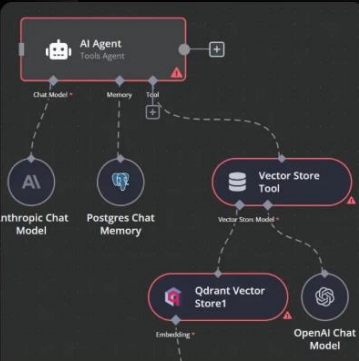
All organisations working with large user bases can benefit from our churn prediction AI/ML tools that can help to identify the customers that are likely to leave and take actions to retain them during the customer lifecycle



## FRAUD DETECTION

for enterprises

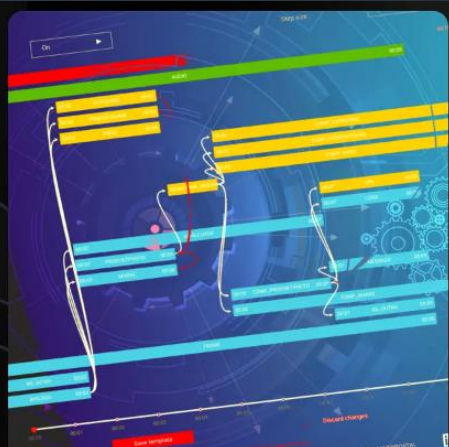
Fraud detection is a key area for many enterprises and our AI/ML tools can help to identify the fraudulent activities and transactions in real time and take actions to prevent them from happening in the future



## AI TOOLS

tailored for your business

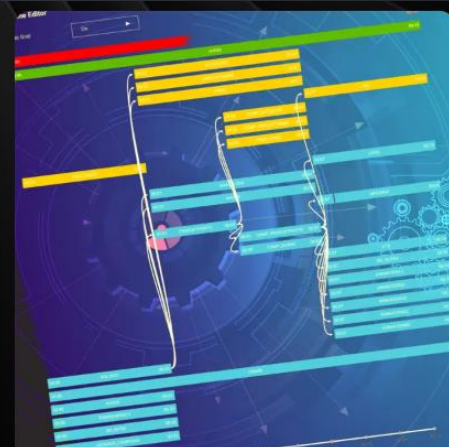
We can help to develop AI tools tailored to your business needs and requirements regardless the size of your business and budget. There are many possibilities to improve your business efficiency and reduce costs with AI tools



## AI VIDEO PARSER

facilitate creative workflows

Our AI assistant can help to analyze and parse your video file and create storytelling template (timeline and frame structures) which can be used in AVICA platform or exported to 3rd-party tools for further editing and customizations



## AI FORMAT CONVERTER

landscape - portrait conversions

AVICA storytelling templates can be easily repurposed into different video format with our AI-assisted converter which understands timeline and frame structure of the video template and can adjust the content and structure accordingly



## VIDEO CLIPPING AI

semantic analysis and clipping

AVICA offers functionality to analyze long videos and cut them into short clips based on semantic analysis of the video content. Resulting clips can be used as assets of storytelling templates for video repurposing and content generation

CRM automation

SM channels  
management

E-commerce  
automation

AI-powered  
workflows

Marketing content  
automation

AI agentic solutions

Employee lifecycle  
management

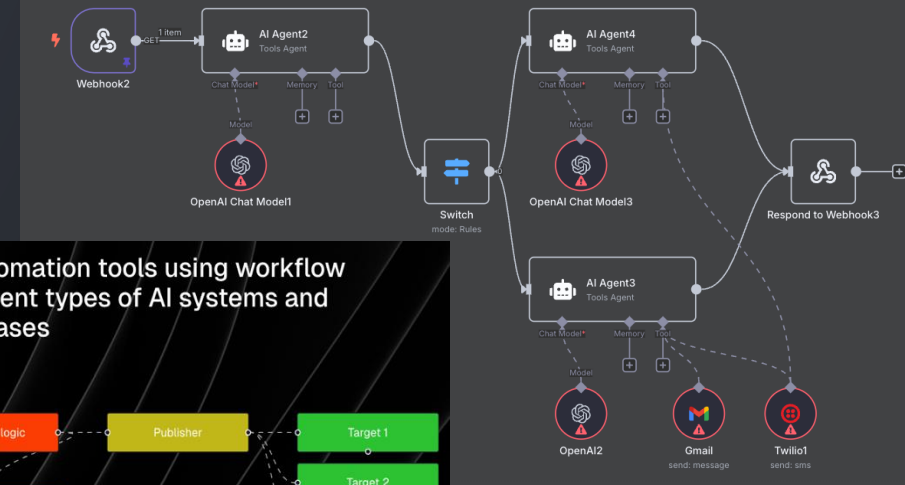
Accounting  
automation

Personal productivity

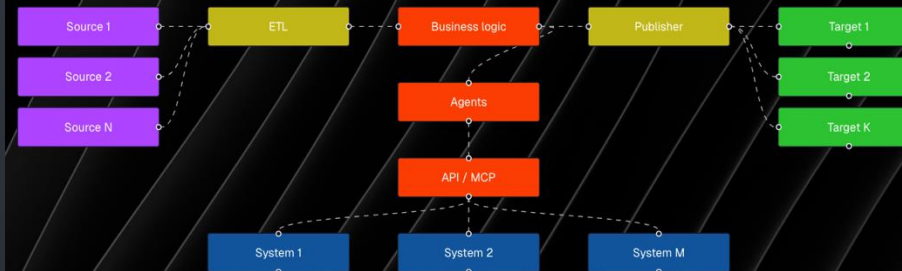
IT ops automation

# WORKFLOWS AUTOMATION USE CASES

Agents Hierarchy & Shared Tools



Build with us your business automation tools using workflow management engines and different types of AI systems and AI agents tailored to your use cases



# PROJECT EXAMPLES

YEARS: 15+

CLIENTS: 65+

PROJECTS: 150+

**M&A deals management for Tele2 group**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰💰

**Utilities billing solution audit**

Complexity: 🛠️🛠️ Budget: 💰💰

**Auto telematics tech drive tests in Europe**

Complexity: 🛠️🛠️ Budget: 💰

**Project management for Tele2 group (25+ projects)**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰

**E-booking solution development for travel agencies**

Complexity: 🛠️🛠️ Budget: 💰

**EDW solution design for Tier 1 telecom operator**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰

**Financial systems audit for telecom operator**

Complexity: 🛠️🛠️ Budget: 💰

**Business processes definition for greenfield operator**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰

**Data management projects for government agencies**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰

**BSS / OSS solutions delivery world-wide for Tier 1 telecom operators**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰💰

**Management dashboards concept and solution**

Complexity: 🛠️🛠️ Budget: 💰

**Operational excellence solutions for banks**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰💰

**Churn management solutions for banks**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰

**Fraud detection management solutions for banks**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰

**Product information management system for Tier 1 telecom operator**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰

**Data management platform for personalized ads**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰

**VR LBE arenas management platform development**

Complexity: 🛠️🛠️ Budget: 💰

**VR Tennis Esports tournaments and players management platform**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰

**VR motion learning data analysis and visualization platform**

Complexity: 🛠️🛠️ Budget: 💰

**Data-driven digital content production platform AVICA**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰

**Generative AI UGC platform for events SPARKBITS**

Complexity: 🛠️🛠️ Budget: 💰

**Digital content production AI assistant**

Complexity: 🛠️🛠️🛠️ Budget: 💰💰

**CRM tasks management solution MVP**

Complexity: 🛠️🛠️ Budget: 💰

**Transportation and access-cards management solution**

Complexity: 🛠️🛠️ Budget: 💰

# SPECIAL OFFER!

## Build Your MVP in 3 Weeks With IN4COM

### Scope

Deliver your MVP idea in 4 steps:

- Analyze, scope and plan the development and delivery within 3 weeks
- Rapid development with daily progress tracking
- Ship and final review
- Transition

### Terms & Conditions

For the MVP project we offer:

- We define the scope together focusing on priority features only
- No scope creep and schedule slips
- Deliverables are defined before we start to code
- SOTA tech stack deployed in cloud under temporary domain
- Fixed price

### Pricing


Specific to 3-week MVP offer:

- **3,499.00 EUR** (w/o VAT)
- Fixed price based on initial scoping definition
- 30% up-front payment
- 70% upon the MVP completion and transition
- No extra or hidden costs
- No surprises



# IN4COM GmbH

Schönbrunner Schloßstraße 5/3/6

A-1120 Vienna, Austria 



[in4@in4comgroup.com](mailto:in4@in4comgroup.com)



<https://www.in4comgroup.com>



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**Boris Fedotov**

**CEO / CTO**

[bfedotov@in4comgroup.com](mailto:bfedotov@in4comgroup.com)

+43-664-4985132



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**Rudy Kunz**

**CFO / COO**

[rk@in4comgroup.com](mailto:rk@in4comgroup.com)

+43-664-8322118